

Richmond Shag Club website guidelines

1. The website is the property of the Richmond Shag Club.
2. The purpose of the website is to promote the Richmond Club and to inform members and the public about the club and activities.
3. All information contained on the website is subject to edit by the Board.
4. Any additions by the webmaster must have the prior approval by the Communications chairman or committee member without exception.
5. Health or personal information about any member will not appear on the website.
6. The tone of all website information shall be kept positive at all times. Controversial material, news or blogs is considered inappropriate content.
7. The Board communicates with members through emails, emails and outbound calls, as necessary, and with members and the public through social media, including its website and Facebook. Information for all communication must be approved by the club president or his/her designee.
8. The website shall not include the following:
 - Physical home addresses or personal phone numbers unless authorized by the member.
 - Copyrighted material (music, text or otherwise) or trademarks owned by other sources without authorization of the copyright/trademark owner (including music)
 - Links to other web sites that are not consistent with the Carolina Shag. Web pages having such links will be considered in violation of these policies
 - Product endorsements or other personal/commercial advertisements or promotions may not be included without approval.
 - Political endorsements
 - Confidential, or internal club matters may not be addressed on the website.
 - Links to resources that do not exist (dead links)